

Dexion New Zealand Opens for Business



Mike Fokkens



Team building exercises

A series of staff and customer events has culminated in the official opening of Dexion New Zealand on Monday the 23rd of April 2007. The new business is primed to deliver what New Zealand businesses have been looking for - a storage and materials handling supplier that can supply the gamut of solutions

from basic storage to fully automated systems and everything in between.

In the lead-up to the opening, staff took part in a launch day at the East Tamaki head office where new building and vehicle signs were unveiled. Dexion New Zealand's General Manager, Mike Fokkens, addressed team members

from all parts of the business and expanded on his short-term plans. Team Vodafone's Craig Lowndes and Jamie Whincup were on hand to present team uniforms, and lead some very competitive team building exercises that culminated with one very lucky team member winning a hot lap.

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Team building exercises



Craig handing out uniforms

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V8 Supercars Race at Pukekohe

As Dexion is a major supporter of motorsport across the region, the New Zealand V8 Supercars round at Pukekohe was chosen as the backdrop for launching Dexion New Zealand to a 100-strong customer group drawn from the who's who of New Zealand businesses. Dexion New Zealand National Sales Manager, Keith McDonald, addressed customers

during lunch in the Dexion marquee about the vision for the business.

Craig Lowndes and Jamie Whincup brought guests up-to-speed with all the weekends race drama and Dexion Racing's young-gun, Tim Slade, also competed in the Toyota open-wheeler category in a car emblazoned with key Dexion messages.

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Dexion New Zealand also launched a new website to coincide with the opening of the business. Take a look at www.dexion.co.nz.



Dexion branding on Craig's car



Hot lap winner



Inside the Dexion marque



Jamie Whincup



Keith McDonald



Tim Slade

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Homepage of Dexion New Zealand website